



THERMOLIFT

The Future of Clean Energy

THERMOLIFT ENERGY DEALER PROGRAM

The "Thermolift Energy Dealer Program" is the most comprehensive, technology-forward and sophisticated program designed to position your company as the most visible, innovative, and convenient HVAC Solutions provider in your market. It's designed to help you accelerate your results through branding, website positioning, consumer conversion experience, and financing solutions.

Depending on your sales volume, projected annual sales growth, and goals, each Track allows you to progress in your market. Below is an overview of the Tracks. You can get detailed information on what's included in the track and investment levels here www.ciwebgroup.com/thermolift

WEBSITE & SEO PACKAGES

THERMOLIFT ENERGY DEALER	1T - STARTER	2T - BUILDER	3T - DRIVER	4T - INNOVATOR	5T - LEADER	6T - DOMINATOR
Thermolift Plan IDs	1T	2T	3T	4T	5T	6T
Website - Investment	\$2,500.00	\$2,500.00	\$3,500.00	\$3,500.00	\$4,500.00	\$4,500.00
Monthly Marketing & Tech Investment	\$550.00	\$1,500.00	\$3,000.00	\$4,000.00	\$5,000.00	\$8,000.00
Website	Rad Site	Rad Site	Custom	Custom	Custom	Custom
One Time Content/SEO Monthly Blogs/Custom Blogs	2 / 1 / 0	3 / 2 / 0	4 / 3 / 0	5 / 4 / 0	6 / 0 / 4	7 / 0 / 5
SEO Phrases / Cities / Backlinks / Local Listings	15 / 1 / 20 / 0	20 / 2 / 30 / 0	25 / 2 / 40 / 0	30 / 3 / 50 / 70	35 / 3 / 75 / 70	40 / 4 / 100 / 70
Integrations - GoodLeap, Schedule Engine & fyxify	Included	Included	Included	Included	Included	Included

The following are included in all plans: Financing Integration, FMS/CRM Integration, Hosting, Maintenance, Security, Backups, Support, Call Tracking, Basecamp Project Management, Quarterly Strategy Sessions, Access to MySocialMediaGraphics.com, Reporting & Results Tracking.

*Additional fees for fyxify FMS/Service Pro will apply. Learn more at www.ciwebgroup.com/fyxify

Schedule a Strategy Session Today

www.ciwebgroup.com/thermolift

BRANDING PLANS

The “**Thermolift Branding Plans**” Program is the most comprehensive, technology-forward and sophisticated program designed to position your company as the most visible, innovative, and convenient HVAC Solutions provider in your market. It’s designed to help you accelerate your results through branding, website positioning, consumer conversion experience, and financing solutions.

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BRANDING PACKAGES

THERMOLIFT BRANDING PLANS	1A - STARTER	2A - BUILDER	3A - DRIVER	4A - INNOVATOR	5A - LEADER	6A - DOMINATOR
Thermolift Plan IDs	1A	2A	3A	4A	5A	6A
Branding - One Time Investment	\$2,000.00	\$2,500.00	\$3,000.00	\$3,500.00	\$4,000.00	\$5,000.00
Custom Graphics - Annual	1	2	3	4	5	6
Logo	PNG	PNG	PNG	PNG	PNG	PNG
Color Specs	X (3)	X (5)	X	X	X	X
Tagline	-	-	X	X	X	X
SM Profiles	-	-	-	X	X	X
Messaging	-	-	-	-	X	X
Mascot	-	-	-	-	-	X

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