



CI WEB GROUP
TECHNOLOGY . STRATEGY . NETWORK . MINDSET

**WORK
THINK LOCAL
GLOBAL**



WHITE LABEL RESELLER

Program Overview



White Label Reseller PROGRAM OVERVIEW

CI Web Group makes it easy to launch your own Online Marketing Agency or outsource existing work for bigger profits. CI Web Group offers individuals and agencies an extremely affordable option to deliver high quality Marketing Services. These services include:



Web Design



Web Development



Graphics Design



Mobile Apps



Video Production



SEO/SEM



Social Marketing



Content Writing

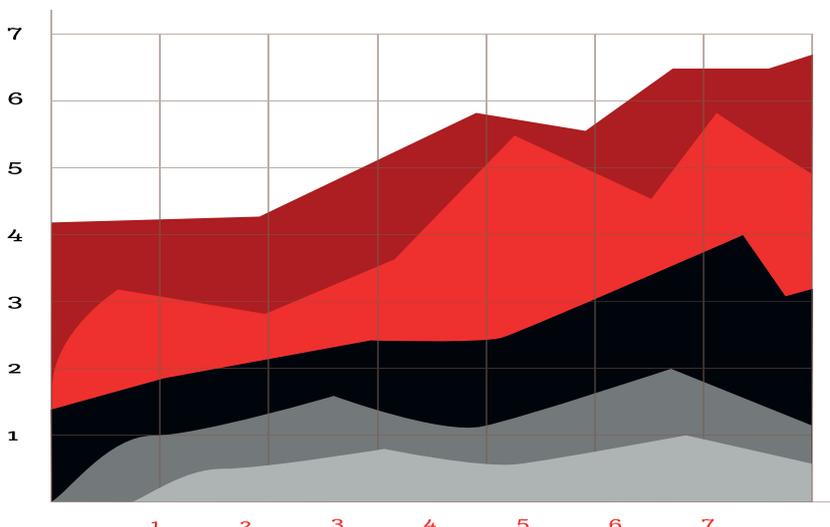


Marketing & Strategy

CI WEB GROUP enables you to deliver higher quality service, faster, better and at a lower cost than ever before. Through our white label reseller program you can market a comprehensive suite of high quality solutions. We provide you with assistance in reviewing deals, pricing, pitching, closing, as well as, our design and development teams completing the projects for you and your customers. By leveraging our operations team and our strategy team, you can focus on creating new sales leads and being the marketing consultant your customers deserve while we do the heavy lifting. Our team will continually provide you with new marketing materials as we have a vested interest in your success. Just imagine having a our team to help you market your marketing company! This is a reality when you sign on to our white label reseller program and the best part is, you get to grow your own brand through our reseller program or come aboard our affiliate program directly with CI WEB GROUP. With our overseas development and design teams, and US based leadership team, you have the best of both worlds and are positioned to make more money while providing your customers with better quality work.

“ *The best part about our business is, everyone needs our help and we can work from anywhere in the world... it's a digital lifestyle that creates freedom. -Jennifer Bagley* ”

The Digital Marketing Solutions Opportunity is **MASSIVE**





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Why Should I Work with CI WEB GROUP

CI Web Group has over 20 years experience in Sales, Marketing, Operations, IT/IS, Finance and Project Management. Having a team/coach that is focused on your success will save you time, prevent mistakes and help you achieve results faster. By leveraging our experience, you have a greater opportunity to achieve success quicker, without having to learn all the same lessons. CI Web Group is unique in that we focus on training, developing and mentoring our reseller community. Our goal is to provide you with the tools, coaching and solutions necessary for you to be effective helping other businesses be grow. Our team of domestic and overseas professionals, coupled with our streamlined project management systems and processes, will allow you to focus on sales, consulting and project management. We take on the employee, tax and resource liabilities, as well as, the marketing materials for you, so you can operate a much more profitable business with less risk! The more business you bring, the more we invest in marketing your company!

Training Programs designed to teach you how to sell, consult and set expectations.

We Market You on our Central Directory for Digital Marketing Agencies: DNetTV.com

We Promote You through our Achieve Accelerated Results Radio Show

We Provide a Platform for our More Advanced Marketing Companies on 12StepRoadmap.com to be Featured as an Expert

We have a comprehensive Digital Marketing Agency - Marketing Tool Kit for all Size Resellers

Exceptional Customer Service via live chat, basecamp and phone support.

Our product line is the perfect mold of Big Ticket, Small Ticket, One Time and Residual sales.

Resolutions Coaching. Our team of experienced experts teaches you how to manage customer expectations.



How Can I Grow My Company With CI WEB GROUP

Digital Marketing is the fastest growing industry in history. Establishing yourself early as a digital marketing solution provider will position your business for success in a worldwide marketplace. We focus on helping you retain existing customers, attract new customers, and differentiate your company from competitors. Digital Marketing solutions, video and mobile applications are the next frontier of marketing for businesses, and the industry is predicted to skyrocket over 1000% in the next three years to a 56 billion dollar market (Gartner Group). You should be a part of it!

Add value to your existing product offering

Establishing your business as a cutting edge technology company

Differentiate your company from competitors

Be part of the fastest growing industry in history

Provide a needed service to your clients and attract new customers

Generate an additional revenue stream for your company



What could it cost to operate a Full Service Digital Marketing Agency?

Here is a sample of a monthly expense budget for a full Service Marketing Agency with 50 clients. The decision to outsource a marketing function and production fulfillment can be both strategic and tactical. At the tactical level, companies often find themselves strapped for marketing resources to respond to a rapid or unexpected change in the business or perhaps an increased volume of marketing campaigns. Turn CI Web Group into your Chief Marketing Officer and Operations Team... CMO's (or a small business owner trying to moonlight in multiple roles) has a tough Gig! Between marketing campaigns to prioritize, budgets to finalize, presentations to prepare for, analytics to review, gurus to heed, and keeping up with what social channels might be right for your business, it's a wonder you have time to do any strategic work. The sooner you learn to offload what others can do so you can focus on the things only you can do, the more profitable you will become and Here's an example of doing it the hard way...

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Operations	Monthly	Administration	Monthly
Server Expenses	\$2000	Tech Support	\$4000
Maintenance Expenses	\$3000	Help Desk/Security Experts	\$4000
GoToMeeting	\$100	Customer Service	\$4000
Email Marketing Solution	\$100	Accounting / Finance	\$5000
Voip Lines	\$140	Legal / Contracts	\$1000
CRM Seats (2)	\$140		
Email Software	\$200		
Project Management Software	\$300		

Staffing for Services Sold	Monthly	Your Co Marketing Needs	Monthly
Business Strategist	\$8000	Website Development (\$6000 / 12 Months)	Basic Plan \$500
Marketing Consultant	\$6000	Website Hosting & Maint	\$100
Project Manager	\$6000	Graphics Design Work	\$1000
Creative Web/Graphics Designer	\$5000	Mobile App Mgmt	\$400
Website Developer	\$6000	SEO	\$1000
Mobile App Developer	\$4000	Social Media	\$600
SEO Engineer	\$5000	Content Writing	\$500
Social Media Marketing Expert	\$4000	Video Production	\$2500
Content Writer	\$4000	Email Marketing	\$800
Video Production and Editing	\$5000	Not including PPC, Retargeting, etc. This is a sample of outsourcing just your OWN marketing company marketing needs - not including the cost to get the work done.	
CRM & Conversions Expert	\$4000		
Email Marketing Expert	\$4000		
Local & Review Marketing Expert	\$4000		
PPC & Retargeting Expert	\$5000		
Total Investment Monthly			



Success Path: WEBSITE SALES

Below we outline your potential income and as you can see it adds up quickly.

10 Sites	\$10,000 in setup fees and \$500/month in residual income
25 Sites	\$25,000 in setup fees and \$1250/month in residual income
50 Sites	\$50,000 in setup fees and \$2500/month residual income
100 Sites	\$100,000 in setup fees and \$5000/month in residual income
500 Sites	\$500,000 in setup fees and \$25,000/month in residual income

Success Path: MOBILE APP SALES

Below we outline your potential income and as you can see it adds up quickly.

10 Sites	\$5,000 in setup fees and \$500/month in residual
25 Sites	\$12,500 in setup fees and \$1250/month in residual
50 Sites	\$25,000 in setup fees and \$2500/month in residual
100 Sites	\$50,000 in setup fees and \$5,000/month in residual
500 Sites	\$250,000 in setup fees and \$25,000/month in residual income

Success Path: GRAPHIC DESIGN

Below we outline your potential income and as you can see it adds up quickly.

10 Sites	\$7,500 in setup fees
25 Sites	\$18,750 in setup fees
50 Sites	\$37,500 in setup fees
100 Sites	\$75,000 in setup fees
500 Sites	\$325,000 in setup fees

Success Path: SEO AND SOCIAL MEDIA MARKETING

Below we outline your potential income and as you can see it adds up quickly.

10 Sites	\$10,000 in residual income
25 Sites	\$25,000 in residual income
50 Sites	\$50,000 in residual income
100 Sites	\$100,000 in residual income
500 Sites	\$500,000 in residual income



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What kind of Markets can I Serve with **CI WEB GROUP** as my marketing & operations team

-  **Service Contractors**
-  **Lawyers**
-  **Chiropractors**
-  **Non-Profits**
-  **CPAs & Financial Advisors**
-  **Consultants & Coaches**
-  **Small Businesses**
-  **Dentist**
-  **Realtors & Mortgage**
-  **Retail Stores**
-  **Bars & Clubs**
-  **Marketing Agencies**
-  **Events & Entertainment**
-  **Midsized Businesses**
-  **Medical**
-  **Spas**
-  **Churches**
-  **Hotel & Resorts**
-  **Speakers & Authors**
-  **Gyms & Fitness Clubs**
-  **Franchise Owners**

What are Some of the **DIFFERENT FEATURES OF WORKING WITH CI WEB GROUP?**

Central project management systems for design, development and marketing programs.

You have direct access to our Design and Development resources for your projects.

You don't have to source new talent for additional projects, our team manages all of your overseas design and development teams ensuring exceptional service.

You can leverage a portfolio of web designs, sites and mobile apps as your own gallery of work, providing instant credibility.

Standardized intake forms you can use on your website to gather customer data.

You don't have to employ all the necessary resources to provide exceptional, comprehensive digital marketing solutions.

You can leverage our custom marketing plan for digital marketing agencies, where we help you grow your business.

Make more money. With lower costs and higher pricing you can make more profits!



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Do You Have Any **EXAMPLE WEBSITES** and **APPS** That I Can See?

Web Designs



Scan or click any of the links below for examples of apps created using CI WEB GROUP

Clackamas Fire



Spencer Chevrolet



Santa Aldeia



Carbone's Pizzeria



Sioux Falls



Noble Nightclub



Via Real



Wise Law Group



Gertler Law Firm



Cafe 80



Steve's Pizzas



Villa Sinclair



Atchafalaya Homes



Front Porch



Coldwell Banker



Nutrishop



Tacolicious



Grape Connections



Unicity: Oxford



Wilshire Grand Hotel Standalone MMA





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How Much Does **ALL THIS COST?**

In order to ensure that we are able to provide excellent reseller support and limit the competition between reseller's, we charge a monthly licensing fee which covers.

Services Included	Affiliate	Part Time	Professional	Enterprise
White Label Program Available	NO	YES	YES	YES
CRM Account & VIOP Phone Line, CI Web Group Business Cards	YES	NO	NO	NO
Book our Speakers at Events	YES	YES	YES	YES
Sales Training & Coaching	✓	✓	✓	✓
Project Evaluation & Quoting	✓	✓	✓	✓
Subscription to DNetTV.com	✓	✓	✓	✓
Central Project Management System	✓	✓	✓	✓
Leverage our Portfolio of Work	✓	✓	✓	✓
Monthly Sales & Marketing Graphics	✓	✓	✓	✓
Daily Social Media Posting	✓	✓	✓	✓
Sales Videos and Testimonial Videos	✓		✓	✓
Custom Mobile App			✓	✓
Search Engine Optimization				✓
Licensed Marketing Website / Blog				✓
Monthly Investment	\$99	\$299	\$799	\$999

"If you love life and want a business that provides true freedom, being a successful Digital Marketing Agency may be the perfect business for you. Surround yourself by people who help you win!" Jennifer Bagley, CEO

This Sounds Awesome! **HOW DO I GET STARTED?**

To get started all we require is for you to sign up for our reseller program.

<http://www.ciwebgroup.com/reseller>

If you have any additional questions, please call us directly at:

877-839-1122

Email Us:
team@ciwebgroup.com